

FOREST ECONOMIC CONTRIBUTIONS SUMMIT:

Strategies for Development, Communication & Education on the Sector's Role in the southern Region
MARCH 10 – 11, 2020 * NEW ORLEANS, LA

March 10th, 2020, Day 1: 8:00 am- 5:00 pm

TIME	SUBJECT
8:00-8:10	Welcome-Louisiana Forestry <i>Wade Dubea, State Forester, Louisiana Forestry Commission</i>
8:10-8:30	Purpose and Format of Meeting <i>Leslie Boby, Southern Regional Extension Forestry</i>
8:30-9:15	Rural and Forest Economic Development: How Does it Work? What Can We Do Better Together? Ken Muehlenfeld, Director, Forest Products Development Center
9:15-10:00	Using Economic Data to Advocate For Forestry: Communication Know-how <i>Kate Gatto, Vice President of Communications, National Alliance of Forest Owners</i>
10:00-10:30	Break
10:30-11:15	Building the IMPLAN Database Dr. Jenny Thorvaldson, Chief Economist and Director of Data, IMPLAN
11:15-12:00	A New Template and Protocol for Analyzing Forestry Economic Data: Advantages and Disadvantages Dr. Eric McConnell, Assistant Professor of Forestry, Louisiana Tech University
12:00-1:00	Lunch (<i>Included in conference registration fee</i>)
1:00-2:30	Structured Small Group Discussions Based on Participant Interest
2:30-2:45	Report-outs from small groups
2:45-3:00	Break
3:00-4:00	Lightning Presentations
4:00-4:45	Cross-sector small group discussion
4:45-5:00	Review, and preview
5:00-7:00	Networking Social

March 11th, 2020, Day 1, 8:00 am- 12:00 pm

TIME	SUBJECT
8:00-8:30	Report-outs
8:30-8:50	Lightning presentations
8:50-9:20	Forestry Works Program and Workforce Development Challenges <i>Ashley Rowe, Director of Workforce Development, Alabama Forestry Association</i>
9:20-9:50	The Drive for Sustainability: Unlocking the Hidden Value in Forest Supply Chains <i>Paul Trianosky, Chief Conservation Officer, Sustainable Forestry Initiative</i>
9:50-10:15	Break
10:15-11:30	Communication Small Group Work Session- <ul style="list-style-type: none"> • Creating Better Forest Economic Reports • Identifying insights for your work
11:30-12:00	Putting it All Together: Identifying Needs for New Networks, New Resource Materials and Next Steps
12:00	Dismissal

Participants receive a folder of Proceedings which will include all available presentations as well as the forest economic analysis template. All small group discussions will include note-takers and meeting organizers will draft a white paper with insights from the summit and next steps.

Questions about the summit? Contact Leslie Boby, lboby@sref.info